

DEPARTMENT PRESIDENT'S SPECIAL PROJECT

July 2026

HAPPY 250TH BIRTHDAY AMERICA!!!



I'm pretty sure EVERY Post / Auxiliary is planning a HUGE celebration !!

This would be the PERFECT time to plan a fundraiser for the Department President's Special Project ! There will be lots of people celebrating and in a "giving" and party mood....Have you thought of how you could encompass a fundraiser into this festive time?? How about a contest for "Best Baked Beans" at your cookout?? Entrants pay a fee to participate, and "tasters" pay a fee to try all the samples and cast a vote. The Winner of the popular vote gets half the money collected, and the rest goes to your Special Project contribution. Or you could do it with potato salad, or coney sauce for the hotdogs.....how about Best Patriotic dessert?? Best Uncle Sam Costume. Best Lady Liberty costume. Have I gotten your creative juices thinking about what would work best for YOUR Post/Auxiliary?? If Saturday, July 4th, is already packed with events.....how about doing it on Friday July 3rd or Sunday July 5th?? Everyone will be looking for SOMETHING SPECIAL to do that weekend to celebrate the 250th Birthday of America. Kid friendly family oriented events will be especially welcomed in your neighborhood..

Maybe you could do TWO events to celebrate our 250th.....one for Department President's Special Project Esophageal Cancer Research.....and one for National President and VFW National Commander in Chief's joint project "Operation Bring Them Home".

If THAT weekend is already booked solid and there's no time to plan a big event.....decide WHAT and WHEN you're going to promote these two worthwhile causes, and have big posters set up that Big Birthday Weekend to advertise !! Try to incorporate the color of periwinkle (a light lilac) into your advertisements. That's the official color for Esophageal Cancer.

Have a WONDERFUL and BLESSED 250th Birthday Celebration. May God continue to Bless the United States of America in the NEXT 250 years. We'll talk more next month on ideas for fundraisers.

There's all KINDS of ways to put the FUN in FUNDRAISERS !!!



ESOPHAGEAL CANCER RESEARCH
'OPERATION BRING THEM HOME



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